Human Grade & Organic Ingredients

- Dried Egg Yolk
- Chicken Liver Powder
- Calcium Lactate
- Gelatin
- Psyllium Husks Powder (organic)
- Kelp (Organic)
- Taurine
- Adrenal Glands (New Zealand range fed)
- Vitamin E (D-alpha tocopheryl succinate)
- Complex B Vitamin
- Magnesium Citrate

All of our ingredients are approved by the USDA. The formulation of our ingredients is based on the recommendations of our holistic veterinarians expressly for our feline diets and you can rest assured that our Feline Instincts® diet represents the best knowledge of professionals. All our diets have been approved and recommended by holistic veterinarians across the country.

Feline Instincts® is available in two sizes:

Our Large 28.2 oz. (800 g) makes about 20 pounds of food.

Our Small 5.6 oz. (160 g) makes about 4 pounds of food.

Customer Service and Support

We all know that our felines will benefit the most with a knowledgeable caregiver. Therefore, I am available to help with the preparation of Feline Instincts if you need it. Call 352-503-6518 or visit www.felineinstincts.com

Cats have a naturally pH acidic system. Cooked foods or commercial pet foods will NOT keep them healthy long. Even those dry foods that say they are from raw meats are still COOKED foods. Your cat’s immune system has the ability to resist and recover from disease and injury. Their immune system regulates production of antibodies that aid in destruction of bacteria and viruses.

By feeding a balanced cat or dog raw diet you can help keep their immune system strong. Raw meat helps to maintain the cats pH acidic environment necessary for its digestion and absorption of calcium from bones; the acidic environment stimulates the pancreas to produce its digestive enzymes - this maintains pancreatic health and prevents atrophy of this important organ; the strong digestive secretions allow very few parasites to get past the stomach. It is important to note that cereals, i.e., grains, are pH alkaline forming - this means that commercial pet foods, which are cereal based do not nurture a naturally pH acidic stomach environment. Only raw diets can naturally keep your cat or dog system pH acid. Alkaline diets will eventually cause problems in your cat or dog. Cat and dog raw diets allow your fur friend to thrive not just survive.

AKA “Cat Instincts”

Www.felineinstincts.com

352-503-6518

"It does take time and energy to prepare a fresh raw meat for your cat, but that dedication is a rich reflection of the love you share."

Made in the USA

2003 - Present Feline Instincts LLC®
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Feline Nutritional Needs

**Raw Meat Is Real Cat Food!**

Cats (and larger exotic cats too) are designed with short and acidic digestive systems so they can process raw meat. They need the undamaged enzymes and amino acids that a raw meat diet contains; these are their protein building blocks. These enzymes are essential biological catalysts for decent nutrient absorption that allows your carnivorous pet to conserve its own enzyme energy for more important life health benefits such as longevity & good health. Many of the important amino acids and all digestive enzymes are destroyed when raw meats are cooked. All processed pet foods are cooked.

Animals that eat processed foods often become nutritionally compromised and manifest dry and itchy skin, dull coats, weight problems, lethargy, and many illnesses. Feeding an alkaline diet of processed/cooked foods can easily create an imbalance in your pets’ natural acidic pH, and it's this imbalance which substantially contributes to urinary and kidney problems. Raw meat diets will naturally keep their systems acidic, healthy and strong, while helping to prevent illnesses.

**Feeding Tips**

It is my experience that most kitties will want to eat more of the raw diet than the suggested serving. There are three reasons: (1) They are more active and need the extra calories, (2) Processed pet foods of ALL kinds are filled with carbohydrate; when you remove your feline from this type of diet their bodies continue to crave it. (3) Most of all their bodies are crying out for truly nutritious food, therefore they need more raw in their meals.

**Recipe Tips**

Don’t have enough powder? It may be the method you use to portion your ingredients. I use a scale and weigh everything now, powder, liver, meat, everything. And measure the water with a measuring cup. Before, I used the “that’s close” method of weighing and measuring I would end up with powder remaining or not enough to make a complete recipe. Weigh and measure, that’s the KEY.

**Meats to use**

- **Poultry**—ground or boneless skinless chicken or turkey breast, thighs.
- **Rabbit**—boneless skinless stewing meat, back or hind legs.
- **Beef**—semi lean ground, stewing meat, steak or roast. Some cats throw up beef meats.
- **Lamb or Venison**—ground boneless stewing meats, shank leg or butt.

No pork; pigs can carry many disease-causing pathogens including Trichinella and the virus that causes Pseudorabies (Aujeszky’s disease).

No Fish; Fish can be fed sparingly as treats, but it is not recommended to be used as the meat ingredient in the recipe. Raw fish fed in excess can lead to a Thiamine deficiency. This presents a problem since we urge caregivers to feed meat raw. Cats also get all too easily hooked on the potent taste of fish.

**Finicky Kitty?**

If you have a finicky cat on your hands, first stop all dry foods feeding at once, feed your kitty at least 8 hours after their last meal. Remember, unfamiliar foods don’t smell the same as they have been eating. Take a small amount and put it in the kitty’s mouth. This should help them accept the new food. Our liver powders or Nutritional Yeast Flakes (not brewers yeast) are also very good for transitioning your kitty to the new raw meals.

If that fails, stir in a small amount of spring water tuna juice in their meat just to flavor it. If they eat the meal, then gradually reduce the tuna juice each day until you are serving the meals without tuna juice. I used this for method for my cats in the beginning and they where eating the raw diet in five days without any tuna water enticements. Our chicken liver powder and Whole Life 100% Chicken treats work well as will anything your cats love to eat; such as crushed finely the dry foods they love and sprinkle that on their meals.

**Drinking Water & Stools**

Don’t be surprised if you don’t notice your kitty around the water dish as before the raw diet. Nature designed felines to receive sufficient amount of water from the raw diet that they are designed to eat. Cats will urinate more and pass stools less often; this is normal when on a raw diet. If kitty has a hard time passing stools, this will pass in time but you could try adding more water to her meals.

**Don’t use meat with bones in the recipe**

I use a food processor to chop the beef meat and chicken thighs. You can slice and dice the white chicken meat because some cats love to chew chunks of meat. Use only skinless and boneless chicken and dark turkey meats. Use chicken livers when making the recipe with Turkey.

**Recipe Instructions**

DO NOT add other ingredients because you dilute the calcium and meat ratio!

Shake premix well. Mix the following ingredients in a large bowl and stir well as you add each item.

- Add 1 + 1/2 (337ml) cups filtered water
- Use 2/3 cup (80 grams) My Natural Cat premix
- Add 2 Salmon Oil Capsules (2000 mg) or 1 stroke of the salmon oil pump.
- Add 2 pounds of raw meat (900grams)
- Stir completely.

**Our way of making the recipe**

I begin by adding the water to a bowl, pierce the salmon caps and squeeze the oil into the mixture, stir, add the My Natural Cat powder and stir. Add small chunks of meat or the meat you have chopped in the food processor and stir again. I use 100% skinless boneless chicken thighs. I also use the darker ground turkey for the turkey recipes. You need to have between 10% - 15% fat from the meat, not totally lean.

Measure daily meals in pint size Zip Lock freezer bags. Or freezer safe wide mouth canning jars. I don’t use freezer bags anymore because of the toxic smell it gives the recipe. If you use the zip lock bags freeze in flat Tupperware boxes, separating each layer with paper towels. Or, freeze portions in ice cube trays and then pop them in freezer bags or jars when frozen.

Keep meals frozen for up to 6 months and keep thawed only 48 hours. Warm meals in a covered glass or stainless steel bowl in hot tap water. Do not microwave. Don’t leave food out for feeding more then 45 minutes, then put back in fridge.

My way of freezing this recipe is not the only way. Some of my customers freeze the finished recipe in ice cube trays, others use small plastic containers. Do what is comfortable for you.

**Daily feeding amounts**

These are approximate serving sizes. Make adjustments as necessary for your cat.

<table>
<thead>
<tr>
<th>Age</th>
<th>Servings</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-8 weeks</td>
<td>1-2 tbsp. — 4-6 times a day</td>
</tr>
<tr>
<td>2 months</td>
<td>3 tbsp/50g — 4 times a day</td>
</tr>
<tr>
<td>3 months</td>
<td>3-5 tbsp/50-80g— 4 times a day</td>
</tr>
<tr>
<td>4-5 months</td>
<td>1/2 cup/100g— 3 times a day</td>
</tr>
<tr>
<td>6-12 months</td>
<td>1/2 cup /100g—2 times a day</td>
</tr>
<tr>
<td>Adult 1 year plus</td>
<td>1/2-3/4 cup /100g-150g—2 x a day</td>
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